

Sponsorships are as much about the **synergy** that can be created with **fellow sponsors** as they are about the **exposure** derived from the actual event. Through Chamber sponsorships you have the **opportunity** to create synergistic partnerships that can be carried forward long after the event is over.
Maximize your opportunity to collaborate!

By investing in a Chamber Sponsorship Package, you can:

- ✓ Create top-of-mind awareness of your business, service and products.
 - ✓ Expand your network.
 - ✓ Build your business.
 - ✓ Involve your employees.
- ✓ Align your company with other business leaders.
- ✓ Demonstrate your commitment to our community.

...and so much more!

To be included on the traveling sign, we will need to confirm your sponsorship commitment by 12/15/09.

Important Points to Remember:

These packages are no different than sponsorships previously offered. The Chamber is giving member businesses the opportunity to select sponsorship opportunities at one time. This will reduce the number of times members are approached for sponsorships. After you make your selections, you will not be approached throughout the year for sponsorships. If you decide to sponsor an event/program outside of your package, just let us know. We will always provide additional information on new sponsorship opportunities. If you have an interest, contact us.

Some sponsorships require either an additional investment of staff time or talent (IE: staff a table or booth, etc.) or an additional investment (IE: purchase of supplies, good, etc.) or both.



HALIFAX COUNTY CHAMBER OF COMMERCE
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 www.halifaxchamber.net



2010 Sponsorship Opportunities



www.HalifaxChamber.net

We've made it easy for you to choose the sponsorship investment package that's right for your business and your marketing budget! With our **Design Your Own Sponsorship Packages**, we're giving you the option of selecting the events/programs you would like to sponsor at one time during the year.

Design Your Own Sponsorship Package

2010 Annual Meeting & Banquet

- Title Sponsor: \$3000
Includes premiere seating for 10
 Event Sponsor: \$1400
Includes premiere seating for 10
 Contributing Sponsor: \$800
- Table Sponsor: \$400
Includes seating for 10
 Trip Sponsor: \$150
 In Kind Opportunities Available

Business After Hours

- Event Sponsor: \$400
 Co-Event Sponsor: \$200 Each
 Event Sponsors (3-4): \$150 Each

2010 Business Expo

- Title Sponsor: \$1200
Includes 2 Premiere Exhibitor Booths
 Event Sponsor: \$700
Includes 1 Premiere Exhibitor Booth
 Exhibitor: \$350
- In Kind Opportunities Available

2010 Leadership Halifax County

- Registration: \$700
 Scholarship for Leadership in your company name: \$700

Series Events (New Opportunity!)

- Title Sponsor: \$1500
 Event Sponsor: \$750
 Supporting Sponsor: \$400
- Events: Legislative Breakfasts, Small Business Workshops/Seminars, Women in Business Luncheons and State of the Community Luncheon

2010 Virginia Cantaloupe Festival

- Title Sponsor: \$5000
 Platinum: \$2500
 Gold: \$1000
 Silver: \$500
 Bronze: \$300
- In Kind Opportunities Available

Young Professionals

- Title Sponsor: \$500
 Event Sponsor: \$250
 Supporting Sponsor: \$150

Please contact me to discuss sponsorship opportunities for my business.

If you have made your selections, please complete the form below.

| | |
|---------------|---|
| _____ | Total Investment _____ |
| Name _____ | Method of Payment _____ |
| _____ | <input type="checkbox"/> Bill Me Preferred Month(s) _____ |
| Company _____ | <input type="checkbox"/> Check <input type="checkbox"/> Credit Card |
| _____ | Credit Card # _____ Exp. date _____ |
| Address _____ | _____ |
| _____ | Signature _____ |
| Phone _____ | |

Connect your business with the name that means business - The Halifax County Chamber of Commerce. Experience the benefits associated with your sponsorship like increased visibility, lead generation and the possibilities of new customers. Choose the sponsorship package that works for you and your marketing objectives.

Once you have made your sponsorship selections, find your sponsorship package level based on your total sponsorship investment

Signature Partner Benefits: Sponsor events totaling \$10,000+

Included in Chamber's on hold voice messaging
Priority Seating at all events
Recognition as Signature Partner in Annual Membership Directory and Buyers' Guide (6,000 copies distributed)
Logo on Chamber's Official Newsletter, The Forum
Logo on homepage of the Chamber's website, www.HalifaxChamber.net
Logo at the base of the Chamber's E-News
Logo on Traveling Sign (displayed at all events)
Recognition at Annual Meeting and in Annual Report
Premium Investor Identification decal at member's location

Value added to sponsorship packages = \$3000

Premier Partner Benefits: Sponsor events totaling \$6500+

Recognition as Premier Partner in Annual Membership Directory and Buyers' Guide (6,000 copies distributed)
Logo on Chamber's Official Newsletter, The Forum
Logo on homepage of the Chamber's website, www.HalifaxChamber.net
Logo at the base of the Chamber's E-News
Logo on Traveling Sign (displayed at all events)
Recognition at Annual Meeting and in Annual Report
Premium Investor Identification decal at member's location

Value added to sponsorship packages = \$2000

Corporate Partner Benefits: Sponsor events totaling \$4000+

Recognition as Corporate Partner in Annual Membership Directory and Buyers' Guide (6,000 copies distributed)
Name on homepage of the Chamber's website, www.HalifaxChamber.net
Name at the base of the Chamber's E-News
Name on Traveling Sign (displayed at all events)
Recognition at Annual Meeting and in Annual Report
Premium Investor Identification decal at member's location

Value added to sponsorship packages = \$1000

Supporting Partner Benefits: Sponsor events totaling \$2000+

Recognition as Supporting Partner in Annual Membership Directory and Buyers' Guide (6,000 copies distributed)
Name on homepage of the Chamber's website, www.HalifaxChamber.net
Name at the base of the Chamber's E-News
Recognition at Annual Meeting and in Annual Report
Premium Investor Identification decal at member's location

Value added to sponsorship packages = \$750

Partner Benefits: Sponsor events totaling \$1000+

Recognition as Partner in Annual Membership Directory and Buyers' Guide (6,000 copies distributed)
Recognition at Annual Meeting and in Annual Report
Premium Investor Identification decal at member's location

Value added to sponsorship packages = \$500